OUR MISSION
YWCA Metro St. Louis is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.
Greetings!

This has been a year of change for YWCA Metro St. Louis. Change is inevitable for an agency that has been serving the women of St. Louis and their families for more than 110 years. As the needs of our community have evolved, so have we.

2015 saw YWCA Metro St. Louis making the decision to expand our domestic violence services. Many of our clients had experienced domestic violence and were recovering from the effects. Domestic violence is a major cause of homelessness for the women in our Transitional Housing Program and sexual assault survivors served by our Women’s Resource Center also present with incidents of domestic violence. And they are not alone. YWCA USA is the largest provider of domestic violence services in the nation, so movement in this direction for us was mission aligned. The need clearly was there; but how best to meet that need?

Months of study and yes, numbers-crunching, resulted in our acquiring Woman’s Place in a merger. As the only stand-alone non-residential support center for women who’ve experienced sexual or domestic violence, Woman’s Place fills a vital need in our community. We urge you to read more about Woman’s Place in this Report.

Change can also be bittersweet. The Strategic Plan for the future of YWCA Metro St. Louis approved by our Board of Directors determined that ending the YWCA School-Age Care program was in the best interest of the agency. While the program was successful and earned accolades, this is an area in which St. Louis has many resources and we were confident no child would be un-served. We worked with the new provider to ensure a smooth transition for both our families and staff.

Financial stewardship is an essential value for YWCA Metro St. Louis and we are pleased to once again earn the Wise Giving Alliance Standards by the Better Business Bureau and receive a clean financial audit. We continue to carry the Seal of the Council on Accreditation.

We continue to be humbled by and grateful for the support of our many volunteers, including the Chairs and Co-Chairs who worked countless hours to make our fundraising events successful. Your dedication to our mission is unparalleled.

In conclusion, perhaps no change is more important than the change YWCA can make in the lives of those who turn to us for help. We achieve this positive change because of your support: our board, volunteers, donors, partners and staff. We thank you on behalf of our clients and urge you to read the following pages that detail how you are helping us change lives for the better!

Adrian E. Bracy
Chief Executive Officer

Rhonda S. Brandon
Board Chairwoman
Healing from sexual assault and abuse is not just a physical process. Recovering from the fear and isolation victims can face after an attack takes time. So does coming to the realization that feelings of guilt and shame are the result of myths about sexual assault that blame the victim instead of placing the blame for this crime of violence where it lies: with the perpetrator.

That’s why the story of the successful executive quoted above is so important. After twenty years of silence about her rape, she finally received help and recovery at YWCA Women’s Resource Center. Services here include free individual and group counseling; in-person crisis intervention at area emergency rooms - day or night - every day of the year; and abuse prevention and healthy sexuality education for individuals with developmental disabilities.

We work with other professionals on these issues, too. YWCA Women’s Resource Center collaborates with law enforcement and medical personnel in training first responders in best practices for appropriate medical care and evidence collection. YWCA is an important partner with local and federal authorities in human sex trafficking, a crime in which St. Louis ranks in the top 20 worst cities in the U.S. according to the Department of Justice.

**TOTAL PARTICIPANTS SERVED - 5,002**
Though taken for granted by many, opportunity and stability are elusive for a woman who is homeless. In trying to improve her situation, where does she start? Perhaps she wants to get a job. What address does she put down on the application? Maybe she’ll try to find a cheap apartment. What about those past-due utility bills? Those are just two of the real-world obstacles she faces and we haven’t even touched on “why” she may be homeless. Domestic violence, substance abuse, physical or mental health issues - the reasons are varied yet valid. That’s why YWCA Phyllis Wheatley Transitional Housing Program tackles everything head-on. First, the basic human needs are met with safe housing and a community kitchen, dining room, library, and computer access. Individual case management helps participants stay on track with employment counseling and referral. Financial education classes in banking and credit de-mystify handling money. Nutrition and health classes encourage wellness. Ready-to-rent classes provide a foundation.

Does it work? Ask Mechelle. She came to YWCA homeless, struggling to get clean after years of a drug addiction. Today, she is healthy, in permanent housing, and not only working full time but receiving promotions and praise on the job. And guess what? Mechelle still stops by YWCA to let her former case manager know about her success (many former participants keep in touch) but also to encourage current participants to follow in her footsteps.

Change is possible, and your support of YWCA Transitional Housing ensures women like Mechelle can get the life they deserve.

WOMEN HOUSED IN 2015 - 58
WOMEN SERVEED IN 2015 - 565
The YWCA Women’s Economic Stability Partnership is aptly named. Designed to provide lower-income single mothers the support and resources they need to obtain degrees in non-traditional fields that are typically higher paying than jobs traditionally filled by females, the multi-year WESP certainly fosters economic stability.

Along with individual case management, WESP provides stipends for necessities like child care, tuition, transportation, health care and housing, allowing mothers like Christina quoted above to focus on their studies in fields like engineering or automotive mechanics. As the participants earn their degrees and obtain better paying jobs, the benefits are felt by their children and even future generations. WESP participants have found employment as engineers, designers and auto mechanics thereby substantially improved their earning power.

The Partnership in the title also has grown year by year to include partner agencies who offer benefits like financial education, short-term low-interest loans, and mentoring. What’s more, these benefits are offered to participants in other YWCA programs thereby expanding the partnership and economic empowerment in a perfect embodiment of the mission of YWCA.

**YWCA Women’s Economic Stability Partnership (WESP)**

- 11 MULTI-YEAR PARTICIPANTS SERVED
- 74 ADDITIONAL CLIENTS SERVED

**“THE SCHOLARSHIP HAS RELIEVED MY STRESS AND MADE IT POSSIBLE FOR ME TO FOCUS ON MY ACADEMIC ENDEAVORS.”**
Those words were spoken by a couple who’d come to YWCA Woman’s Place for help after learning that a longtime friend was being abused by her husband. Frankly, they didn’t know where to turn and someone told them that you didn’t need an appointment at Woman’s Place, you could just walk in the door. And that’s what they did.

They left, several hours later, armed with information, a strategy and resources. Sometimes the simple effort of removing all barriers is the difference between someone getting help... and not. That’s why Woman’s Place doesn’t require an appointment, has no eligibility requirements, and doesn’t charge a penny for services.

Domestic violence isn’t limited by socio-economic strata, geography, or education. Woman’s Place offers a confidential, safe space for victims of domestic violence to make informed decisions for their safety and that of their families by working collaboratively with other community services; providing court advocates and legal referrals; offering personal empowerment and support groups; and helping those impacted develop a safety plan. YWCA Woman’s Place is the only non-residential domestic violence support center in the area where no appointment is needed and there are no eligibility requirements, with locations in St. Louis and St. Charles.

- 1290 CALLS TO THE CRISIS LINE
- 272 IN-PERSON CRISIS INTERVENTION AND/OR SUPPORT SERVICES
- 42 PERSONAL EMPOWERMENT WORKSHOPS PRESENTED TO 418 PARTICIPANTS
- 27 PARTICIPANTS IN “HOW TO HELP” BYSTANDER INTERVENTION WORKSHOPS
- 17 PARTICIPANTS IN SURVIVOR SUPPORT GROUPS
- 238 PARTICIPANTS IN 15 “CREATING ALLIES IN SAFETY” BYSTANDER INTERVENTION WORKSHOPS

*Statistics for 2015 are prior to merger with YWCA Metro St. Louis on 1/1/2016

“WE WERE JUST OVERWHELMED BY THE INFORMATION, THE LOVE AND THE WILLINGNESS TO LISTEN TO US. IT’S MORE THAN WE COULD HAVE IMAGINED.”
No child should be denied opportunity because of poverty, but unfortunately, that is frequently the case. A lack of health care, nutrition, developmentally appropriate activities... the list of disadvantages goes on and on. But not if the child is enrolled in YWCA Head Start/Early Head Start, which is designed to level the playing field for children age 0 to 5 so they don't have to start kindergarten burdened with deficits. Education is the clearest way out of poverty and Head Start/Early Head Start works to give economically disadvantaged children that chance.

Head Start/Early Head Start serves pregnant women with home visits to encourage healthy births, and serves children age six weeks to five years in a center environment. To qualify for these services, families must be at or below 100% of the Federal Poverty Level ($24,250 for a family of four).

Head Start/Early Head Start offers a research-based curriculum; the highly trained staff provide health and developmental screenings, ongoing assessment and observation, and individualized planning. Head Start/Early Head Start integrates children with disabilities or special needs. Head Start children's outcomes are tracked and all classrooms are monitored and rated on a regular basis. Head Start/Early Head Start is licensed by the State of Missouri and officially accredited.

Knowing that uplifting the entire family is beneficial, Head Start/Early Head Start also provides multiple avenues for parental involvement and growth, including volunteering, education assistance, and potential employment.

-YWCA Head Start and Early Head Start

2015-2016 Early Head Start Enrollment

- Funded Enrollment: 207
- Actually Enrolled: 296
- Actually Entered: 287
- % of Children Enrolled to Receive Services: 97%
- +Funded Enrollment: +89

2015-2016 Head Start Enrollment*

- Funded Enrollment: 2,588
- Actually Enrolled: 2,958
- Actually Entered: 2,832
- % of Children Enrolled to Receive Services: 94%
- +Funded Enrollment: +370

*With Delegate

2015-2016 Head Start Enrollment**

- Funded Enrollment: 1,866
- Actually Enrolled: 2,086
- Actually Entered: 2,008
- % of Children Enrolled to Receive Services: 94%
- +Funded Enrollment: +200

*Without Delegate

3,055 FAMILIES SERVED THROUGH 11 CENTERS, 11 CHILDCARE PARTNER SITES AND 1 DELEGATE AGENCY
Percentage of children that met/exceeded School Readiness Goals
89% - Social-Emotional
86% - Gross Motor
89% - Fine Motor
87% - Language
90% - Literacy
82% - Mathematics

Health Care for Children
Medical Exams - 77%
Dental Exams - 90%
Immunizations - 100%
Early Head Start Well Baby Exams - 90.5%

Head Start, Early Head Start 2015 Financials
Total Amount of Public Funds Received

<table>
<thead>
<tr>
<th>Public Funds</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal grants HHS</td>
<td>23,545,332</td>
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<tr>
<td>Federal grants USDA</td>
<td>771,290</td>
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<tr>
<td>State grants</td>
<td>894,448</td>
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<tr>
<td>State fees</td>
<td>916,629</td>
</tr>
<tr>
<td>Private fees</td>
<td>611,969</td>
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<tr>
<td>Non- Federal Match</td>
<td>5,886,333</td>
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Explanation of Budgetary Expenditures

<table>
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<tr>
<th>Expenses</th>
<th>Amount</th>
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<tbody>
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<td>Salaries and Benefits</td>
<td>9,684,492</td>
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<tr>
<td>Program Expenses</td>
<td>20,882,638</td>
</tr>
<tr>
<td>Administrative Expenses</td>
<td>1,784,567</td>
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</table>

Proposed Budget for the Fiscal Year
2016-17 Budget $22,424,567

<table>
<thead>
<tr>
<th>2014-2015</th>
<th>Eligibility</th>
<th>101-130%</th>
<th>Over 130%</th>
<th>Foster Children</th>
<th>Homeless</th>
<th>Public Assistance</th>
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</thead>
<tbody>
<tr>
<td>Early Head Start Income</td>
<td>54%</td>
<td>4%</td>
<td>8%</td>
<td>1%</td>
<td>2%</td>
<td>30%</td>
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<tr>
<td>Eligibility</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Head Start Income</td>
<td>63%</td>
<td>7%</td>
<td>7%</td>
<td>1%</td>
<td>2%</td>
<td>19%</td>
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<tr>
<td>Eligibility</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>Totals</td>
<td>117%</td>
<td>11%</td>
<td>15%</td>
<td>2%</td>
<td>4%</td>
<td>49%</td>
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</table>
Those are just a few of the responses following the YW-Teens conference for high school girls. Hundreds of girls from the bi-state region came together to learn about and discuss issues as diverse as body image, bullying and higher education. The basis of the conference and all of YW-Teens programs is encouraging girls to reach their full potential by making healthy choices and developing self-esteem.

Today’s middle and high school girls face ever-increasing challenges and YW-Teens works to help them meet those challenges. Girls Circle stimulates critical thinking and moral reasoning through experiential activities and guided discussions. The effects of a girl’s culture, gender, relationships and environment, as well as possible trauma, are recognized in a holistic approach in a safe group experience that fosters healthy development.

The Future Leader Program and College Prep Program bring together high school girls from varying socio-economic backgrounds for week-long activities to develop leadership and explore their future potential. The Future Leader Program recognizes exceptional performance with financial scholarships and an awards ceremony while the College Prep Program offers field trips to explore colleges in both Missouri and Illinois.

Emerging Entrepreneurs exposes high school girls and boys to the possibilities of business ownership through a variety of exercises encouraging skills like problem-solving, goal attainment, communication and teamwork. This program is held on the campuses of partnering high schools.

-MORE THAN 1,517 AREA TEENS SERVED
Racial Injustice

“I NEVER FELT PRIVILEGED UNTIL I TOOK A REAL LOOK AT HOW PEOPLE ARE TREATED DIFFERENTLY ON THE BASIS OF RACE EVERY SINGLE DAY. MY EYES HAVE BEEN OPENED AND WILL NEVER BE ABLE TO BE SHUT AGAIN.”

YWCA Racial Justice

If the racial division in St. Louis was debated in the past, the events in Ferguson in 2014 and since have made the problem impossible to deny. So how does YWCA Racial Justice tackle this centuries-old division and serve our mission of Eliminating Racism? By connecting people with each other and facilitating healing.

That’s how the YWCA multi-week Witnessing Whiteness program grew by leaps and bounds in 2015 as hundreds came to understand the concept of white privilege (which is simply the privilege enjoyed by the majority based on being the majority) and how that impacted those who were in the minority. Those hundreds of participants became ambassadors of equality in their own circles and expanded the understanding and healing.

The YWCA So Reel Speaker’s Series partnered with Central Reform Congregation to explore wider issues of race in religion, health care, government, education, and gender. Common ground was formed and bonds were forged. The YWCA Mosaic discussion group helped people of color identify and heal the harm of internalized racism.

YWCA conducts diversity training on issues of race and gender for corporations, schools and universities, organizations, and individuals. All YWCA staff receive this training to ensure the tenets of racial justice are present in everything we do.

These conversations may not always be easy, but the understanding they bring is healthy, healing, and empowering for our region.

- MORE THAN 3,754 PARTICIPANTS SERVED
**Financials**

### Assets
- Cash: $1,447,088
- Investments: $1,507,005
- Grants Receivable: $2,063,134
- Promises to Give: $847,204
- Other Receivables: $236,551
- Prepaid Expense & Other Assets: $3,984
- Property & Equipment: $3,602,760
- Restricted Assets: $1,158,406

**Total Assets:** $10,866,132

### Liabilities
- Accounts Payable: $1,871,364
- Accrued Expenses: $704,862
- Deferred Income: $203,464
- Other Liabilities: $76,261

**Total Liabilities:** $2,855,951

### Net Assets
- Unrestricted: $5,285,920
- Temporarily Restricted: $1,772,160
- Permanently Restricted: $952,101

**Total Net Assets:** $8,010,181

*Includes $394,991 of depreciation*

Note: YWCA Metro St. Louis financial statements were audited by Mayer Hoffman McCann P.C.

### Funding Sources
- Government Grants - Operations: $26,784,300
- Contributions - United Way: $751,893
- Contributions - In-Kind: $2,736,387
- Contributions - Other: $843,534
- Other: $167,745
- Change in value of Split Interest Agreements: $-70,954
- Program Fees, Housing & Rental: $784,468
- Interest & Dividends: $29,987
- Net Realized & Unrealized Gains: $-40,882

**Total Revenue:** $31,986,478

### Expenses
- Program Services: 91% $28,979,970
- Fundraising: 1% $445,879
- Management & General: 8% $2,542,586

**Total Expenses:** 100% $31,968,435
How You Can Help

YWCA Metro St. Louis offers a holistic system of services to area women in crisis, girls desiring to develop their leadership potential, pre-school children entering the world of learning, older children getting the support they need to thrive, and community members pursuing understanding of racial issues.

Your support is vital to ensuring that YWCA Metro St. Louis will continue our work to eliminate racism and empower women.

YOU MAKE IT HAPPEN!

$35 helps pay for two weeks of transportation to and from work for a woman in our Transitional Housing Program.

$50 educates students and professionals about the impact of sexual violence, risk reduction and how to respond to survivors.

$75 provides emergency response to the hospital for a victim of rape or sexual assault, and clean clothes to replace the ones collected as evidence.

$100 can support a group of 12 middle school girls with issues around bullying and building self-esteem.

$250 can fund a series of Women’s Resource Center Sexual Health and Disability Education programs for individuals with developmental disabilities, their family members and their caregivers.

$500 can provide 50 young women with a growth and learning opportunity to expand their perspectives in four key areas: personal development, leadership and life skills, college prep, and work readiness through the Young Women’s Leadership Conferences.

$1000 can provide financial literacy education for seven women in our Transitional Housing Program, or struggling mothers who utilize our Head Start program.

JOIN THE CLUB!

$5,000+

Circle of Women Society

This Society was founded in 2009 to give women an opportunity to demonstrate community leadership through the YWCA and commit to a long-standing pledge of financial support by giving at least $1,000 a year for 5 years.

$5,000+

W.E.B. Du Bois Society

Du Bois was an American sociologist, historian, civil rights activist, Pan-Africanist, author, and editor. This Society was founded in 2014 to give men an opportunity to demonstrate their commitment to the YWCA through a financial donation of at least $1,000 a year for 5 years.

To make a gift, you may use the enclosed return envelope, or visit www.ywcastlouis.org. Thank you for your support!
Donors

individual donors
January 2015-December 2015

$5,000 - $9,999
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David and Thelma Steward
Geraldine Story
Jane Wulf+
Risa Zwerling

2,500-$4,999
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Sara Stock*+
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Jane Towater+ and Sally Lefler+
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Susan Venn*+
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Brandi Williams-Hibbler+
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Harriet Barrett
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Ken and Maria Bonastia
Mary Bruemmer
Martha Burmaster+
Leah Cavitt
Pam Cavness
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Pippa Barrett
Cheryl Jones
Dorothy Jones
Kristen Jones
Carol Kalavsky
Joan P. Kane
Phil and Penny Karst
WE MAKE A LIVING BY WHAT WE GET,
BUT WE MAKE A LIFE BY WHAT WE GIVE.”
Winston Churchill

Public Support
U.S. Department of Agriculture
U.S. Department of Health and Human Services
U.S. Department of Health and Senior Services
U.S. Department of Housing and Urban Development
U.S. Department of Justice
Missouri Department of Elementary and Secondary Education
Missouri Department of Public Safety
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The Caramel House  
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Time for Dinner  
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YWCA Metro St. Louis Locations

Administrative Headquarters
Transitional Housing
Economic Empowerment Programs
Youth Division
3820 West Pine Blvd.
St. Louis, MO 63108
Main Number: 314.531.1115
Housing Program: 314.533.9400

Head Start and Early Head Start
1911 Beltway Drive
St. Louis, MO 63114
314.427.4940

Phyllis Wheatley Heritage Center
Persistence of Spirit Exhibit
Phyllis Wheatley Apartments
2709-11 Locust Street
St. Louis, MO 63103
Heritage Center: 314.531.1115
Apartments: 314.534.5400

YWCA Women’s Resource Center
YWCA School-Age Programs*
140 N. Brentwood Blvd.
St. Louis, MO 63105
School-Age Programs: 314.725.7203*
Women’s Resource Center: 314.726.6665
Rape Crisis Line: 314.531.RAPE
*Closed in 2015

YWCA Woman’s Place**
8300 Morganford
St. Louis, MO 63123
314.645.4848
4116 McClay
St. Charles, MO 63304
636.373.7911

**Merger initiated in 2015

YWCA Metro St. Louis
Head Start Centers

Educare
1101 Milwaukee Street
St. Louis, MO 63122
314.821.4470

Florissant Valley
Child Development Center
3400 Pershall Road
St. Louis, MO 63135
314.728.0610

North County Center
10725 Vorhof Drive
St. Louis, MO 63136
314.867.9522

Overland Center/
Briarcrest
2210 North Warson Road
St. Louis, MO 63114
314.426.1506

Pagedale Center
1436 Ferguson Avenue
St. Louis, MO 63133
314.727.1134

Pine Lawn Center
4100 Peyton Avenue
St. Louis, MO 63121
314.382.9041

Betty J. Robinson
4146 Garfield Avenue
St. Louis, MO 63113
314.535.9501

South County
4974 Heege Road
St. Louis, MO 63123
314.544.8383

University City Center
737 Kingsland Avenue
St. Louis, MO 63130
314.725.2517

West Florissant Center
4632 West Florissant Avenue
St. Louis, MO 63115
314.385.0598

YWCA Metro St. Louis
Locations

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