



## RFP for Graphic Designer

YWCA Metro St. Louis is seeking a graphic designer to conceptualize, design and deliver a variety of materials that support YWCA via hard copy and online. Examples include advising potential clients of our services through brochures and other materials including posters, fliers, billboards, fact sheets and direct mailings; educating potential supporters about opportunities through advertisements, email newsletter templates, and invitations; producing event materials including the design of logos, sponsorship packets, invitations, envelopes, and tickets; and creating the design for fair/show materials like pop-up banners, table top displays; and all materials needed to support a multi-million dollar capital campaign including booklets, brochures, mailings and presentation materials. These projects will occur on an as-needed basis through December 31, 2022.

YWCA Metro St. Louis is the region's leading advocate for the safety, security and stability of women and girls. Our mission is eliminating racism and empowering women. YWCA Metro St. Louis has holistic services that help women and families achieve their fullest potential, including crisis intervention, counseling and rapid re-housing for victims of sexual assault and domestic violence; housing for homeless women; economic empowerment for single mothers; leadership programs for teens; racial justice groups, and Head Start and Early Head Start education for qualifying pre-K children.

The scope of services includes art direction, concept design, production, and project management. Materials should be furnished in the requested format (pdf, png, jpeg, InDesign file, etc.) and YWCA Metro St. Louis will retain all intellectual property rights. The selected designer(s) may be requested to obtain bids and select the vendor for printing or other material production.

Interested parties should provide evidence of experience and qualification, examples of work, and fee schedules. Parties who will be contacted after submitting a proposal will be requested to furnish references.

Proposals are due by 5pm on March 6, 2020. Proposals may be submitted electronically to:

[lwaters@ywcastlouis.org](mailto:lwaters@ywcastlouis.org) or by mail to:

Laurie Waters

YWCA Metro St. Louis

3820 West Pine Blvd.

St. Louis, MO 63108

Minority and women are encouraged to submit proposals.