

2016

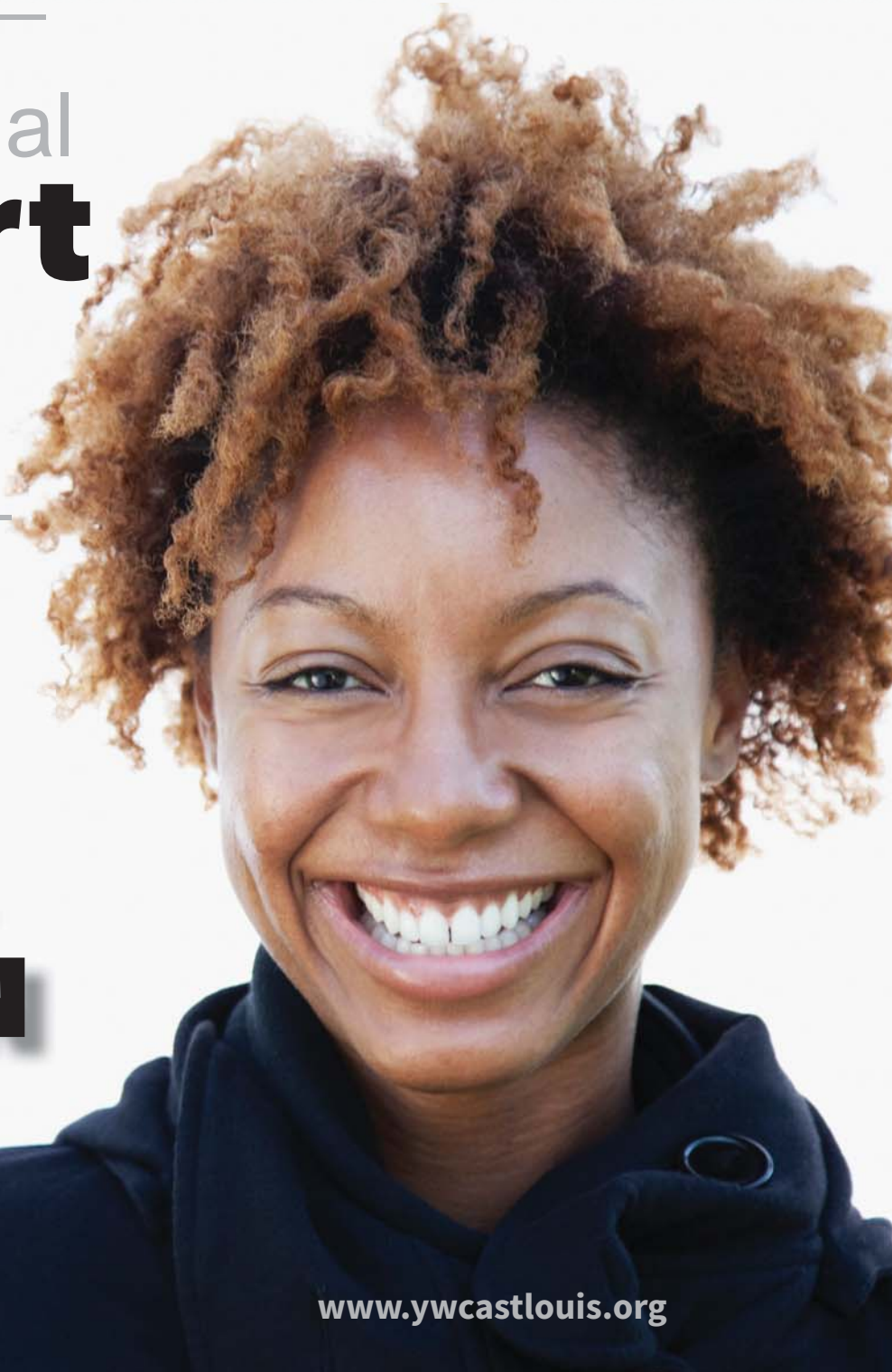
eliminating racism
empowering women

ywca

Metro St. Louis

Annual
Report
to the
Community

YWCA
IS ON A
MISSION



www.ywcastlouis.org

Letter to the Community

Greetings!

Take a look at the next page and compare the photographs of YWCA Metro St. Louis “then and now”. The difference is greater than just black and white photography versus color! Fashions and social attitudes have changed (thankfully!) through the years. A woman’s place is no longer in the kitchen - unless that’s her choice - and she’s free to pursue the corner office instead of the clerical pool - again, if that’s her choice. Diversity and inclusion, not segregation, are goals in the workplace and the community.

But the playing field isn’t level just yet. Women, and in particular, women of color, lag behind in income and opportunity. That’s why YWCA’s mission of empowering women and eliminating racism is just as relevant today as in 1904. Our youth programs provide a solid foundation for children, beginning as early as pre-natal services for our Early Head Start moms and extending through high school for our teens. Our empowerment programs for women and single mothers help to end the cycle of poverty. Our health and safety programs, including support for victims of domestic and sexual violence, work toward healing for individuals and correcting myths and misconceptions in our society. The tenets of racial justice are a valuable component of all our programs: they are ingrained in who we are and what we do.

As always, we are not in this alone. Our Board of Directors, committee members, volunteers, partners and our donors join staff in working tirelessly for our mission. We honor that support by once again earning the Wise Giving Alliance Standards bestowed by the Better Business Bureau and continuing to carry the Seal of the Council on Accreditation. On behalf of our clients, we sincerely thank you for your support and invite you to use this Annual Report to the Community as further evidence of our determination to work for the good of our entire community!



A handwritten signature in black ink, appearing to read 'A. Bracy'.

Adrian E. Bracy
YWCA Chief Executive Officer



A handwritten signature in black ink, appearing to read 'Barbara Bentrup'.

Barbara Bentrup
YWCA Board Chairwoman

Our Mission: YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.



***YWCA Metro St. Louis was formed to provide safe housing for rural women who journeyed to St. Louis in hopes of employment at the 1904 World's Fair and we've been working to empower women and girls ever since.
If you like our history, just imagine our future!***

“Head Start is a wonderful place for any child to come and learn.”
-Head Start Parent



“I found structure and supportive case management to help me help myself.”
-Housing Resident

“I feel like I have a career now, not just a job.”
- WESP participant



“YWCA was the defining moment in my life when I was able to move beyond the abuse.”
- Sexual assault and domestic violence survivor.

“Excited about the change in the way I'll interact with people who are different from me.”
-Racial Justice Participant



“I feel empowered now; no more ‘fake it ‘til you make it’”
-YW-Teens Participant

Women's Empowerment

Safety and security. That's what we all want, isn't it? To be safe from harm and secure in our future. Sadly, those basic wants are elusive for thousands of women in St. Louis because of violence, homelessness or poverty. **These are real world problems and YWCA Metro St. Louis offers real world support.**

YWCA Women's Resource Center:

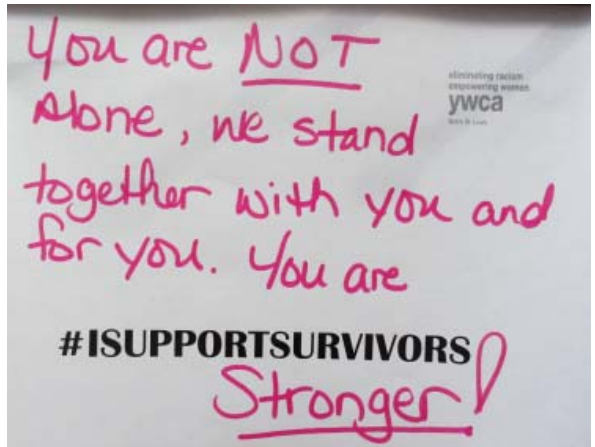
- Advocates respond 24/7 to sexual assault victims in emergency rooms and police stations.
- Advocates support a 24-hour crisis line and offer 24-hour professional advocacy to federal and local law enforcement.
- Licensed counselors provide case management and group and individual counseling to enable victims to become survivors.
- Therapists provide Sexual Health and Disability Education (SHADE) for individuals with Developmental Disabilities.

- 3,556 victims of sexual violence served

YWCA Woman's Place:

- Advocates provide safety planning, legal advocacy including court accompaniment, resource and referral information, and public seminars.
- Woman's Place is the only drop-in domestic violence support center in St. Louis where no appointment is needed and there are no charges for services.

- 1,606 individuals experiencing domestic violence served



YWCA Housing Program:

- Counselors provide on-site services for economic self-sufficiency for single, adult women who are transitioning from homelessness to Permanent Supportive Housing. (P.S.H. as of 7/2017)
- Case managers collaborate with governmental agencies and other support agencies to maximize services for tenants.

- 39 unaccompanied single homeless women served

YWCA Women's Economic Stability Partnership:

- WESP is a multi-year program supporting single mothers with financial assistance, life coaching/case management, and peer support opportunities while they obtain degrees in vocational education and training in a non-traditional (higher-paying) field of employment.
- WESP mentoring and financial education programs are available to other YWCA clients.

- 11 single mothers received long-term supportive services

- 250 women received assistance via short-term programs offered by WESP

Prevention Education

How many times have you heard... “If only this could have been prevented!” Sometimes, prevention is as simple as providing education. That does not mean, however, that education itself is simple. Our young people need to hear that they are valued and have their potential encouraged and to be wary of those who do not have their best interests at heart. Adults can learn, too... how to heal racial and gender divides.

Knowledge is power; education is empowering!



YW-Teens:

Our Teen services encourage and support girls with innovative and engaging programming that cultivates leadership and self-esteem. Programs are structured around the two main components of Young Women’s Leadership and Emerging Entrepreneurs, providing:

- Leadership Development
- Teen Conferences and Business Training
- Community Presentations
- Non-therapeutic Teen Support Groups

- 1,488 teen girls served



Racial Justice:

Racial divisions in St. Louis are harmful to us all but with thoughtful and purposeful education, these harms can be healed and the divisions bridged. YWCA provides social justice training and consulting to businesses, individuals, organizations, and schools. Free, public discussion groups include a monthly speaker’s series and specialty groups engaging in conversations of race and gender in a safe and welcoming space.

- So Reel Speaker’s Series
- Witnessing Whiteness Multi-Week Discussion Groups
- Community Presentations

-1,222 participants served



Head Start and Early Head Start

Poverty deprives children of so many options to thrive. That's why Head Start and Early Head Start exist for children age 0 to 5: to level the playing field so that every child enters kindergarten with the same opportunity to excel, regardless of economic status. Early Head Start also provides expectant mothers with pre-natal care to encourage healthy births. It's often said, "Children are our future." At YWCA Head Start and Early Head Start, we make sure that future is as bright as possible! **-1,720 FAMILIES SERVED**

SCHOOL READINESS OUTCOMES

89% 89% of three to four year old children are meeting or exceeding outcomes at age level.

95% 95% of Pre-kindergarten children are meeting or exceeding outcomes at age level.

98% 98% of children birth to 12 months are meeting or exceeding outcomes at age level.

2016-2017 Early Head Start Enrollment

• Funded Enrollment	249
• Actually Enrolled	371
• Actually Entered	371
• % of Children Enrolled to Receive Services	100%
• +Funded Enrollment	+122

2016-2017 Head Start Enrollment

• Funded Enrollment	1,205
• Actually Enrolled	1,709
• Actually Entered	1,709
• % of Children Enrolled to Receive Services	100%
• +Funded Enrollment	+504

Percentage of children that met/exceeded School Readiness Goals

- 92% - Social-emotional
- 87% - Gross motor
- 94% - Fine Motor
- 89% - Language
- 91% - Cognition
- 94% - Literacy
- 89% - Mathematics

Health Care for Children

- Medical Exams - 99%
- Dental Exams - 92%
- Immunizations - 100%
- Early Head Start Well Baby Exams - 100%

All % include children with diagnosed disabilities

Head Start, Early Head Start 2016 Financials

Total Amount of Public Funds Received

Public Funds

Federal grants HHS	20,079,289
Federal grants USDA	794,559
State grants	854,369
State Fees	973,855
Other	6,056
Private fees	699,133
Non- Federal Match	5,019,822

Explanation of Budgetary Expenditures

Expenses

Salaries and Benefits	9,895,381
Program Expenses	16,447,883
Administrative Expenses	1,780,691

Proposed Fiscal Year Budget

2017-18 Budget	\$22,290,896
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2015-2016	Eligibility	101-130%	Over 130%	Foster Children	Homeless	Public Assistance
Early Head Start Income Eligibility	72%	5%	5%	2%	2%	15%
Head Start Income Eligibility	72%	7%	8%	2%	2%	11%
Totals	144%	12%	13%	4%	4%	26%



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Financials

Assets

Cash	1,904,078
Investments	1,546,984
Grants Receivable	1,529,736
Promises to Give	743,188
Other Receivables	236,551
Prepaid Expense & Other Assets	16,781
Property & Equipment	3,955,981
Restricted Assets	1,190,746

Total Assets **11,124,045**

Liabilities

Accounts Payable	1,359,547
Accrued Expenses	770,635
Deferred Income	200,031
Other Liabilities	81,128

Total Liabilities **2,411,341**

Net Assets

Unrestricted	5,955,329
Temporarily Restricted	1,784,410
Permanently Restricted	972,965

Total Net Assets **8,712,704**

Total Liabilities & Net Assets **11,124,045**

Funding Sources

Government Grants - Operations	23,321,413
Contributions - United Way	662,096
Contributions - In-Kind	2,913,752
Contributions - Other	758,970
Other	49,623
Contribution-Acquisition of Woman's Place	300,296
Change in Value of Split Interest Agreements	32,340
Program Fees, Housing & Rental	718,944
Interest & Dividends	27,826
Net Realized & Unrealized Gains	46,788

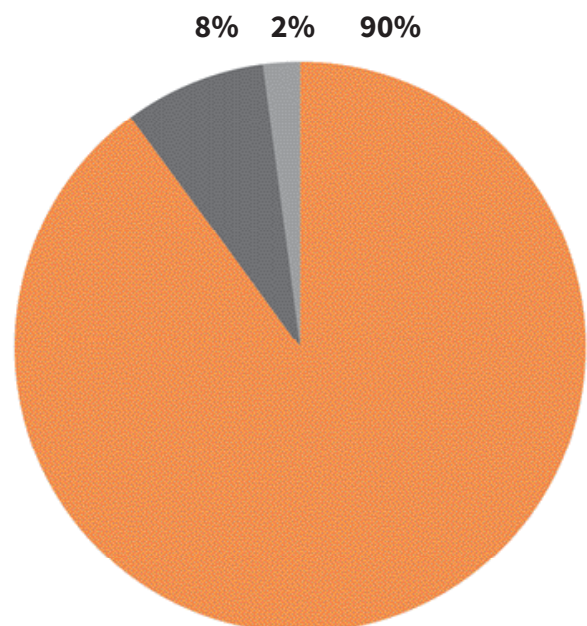
Total Revenue * **28,832,048**

Expenses

Program Services	90%	25,245,575
Fundraising	2%	470,441
Management & General	8%	2,413,509

Total Expenses * **100%** **28,129,525**

* Includes \$453,373 of depreciation



Financial information used in this report was obtained from the 2016 YWCA Metro St. Louis audited consolidated financial statements.

YWCA Metro St. Louis financial statements were audited by Mayer Hoffman McCann P.C.

How You Can Help

YWCA Metro St. Louis offers a holistic system of services to area women in crisis, girls desiring to develop their leadership potential, pre-school children entering the world of learning, single mothers working to improve their families' economic status and community members pursuing an understanding of racial issues. Your support is vital to ensuring that YWCA Metro St. Louis will continue its work to eliminate racism and empower women.

You Make It Happen!

\$35

Can provide transportation to counseling, a job interview or to a court appearance for an Order of Protection

\$50

Can pay for a grocery card for a woman who is forced to flee for her life from a domestic violence situation

\$75

Can provide emergency response to a victim of sexual assault in the hospital along with clean clothes to replace the ones collected as evidence

\$100

Can provide racial justice training and help offset the cost of presentations and public discussion groups tackling issues of race and gender

\$250

Can provide one month of services in our youth programs focusing on leadership and business training

\$500

Can provide enough diapers and baby wipes to supply one YWCA Early Head Start Center for one month

\$1000

Can provide one month of services and stipends to help a struggling single mother obtain a degree in a vocation that will allow her to support her family and break the cycle of poverty

Individual Giving Levels – Annual

\$5,000+

Circle of Women Society*

This Society was founded in 2009 to give women an opportunity to demonstrate community leadership through the YWCA and commit to a long-standing pledge of financial support by giving at least \$1,000 a year for 5 years.

**In 2017, the YWCA Circle of Women transitioned to the YWCA 1905 Society, offering men as well as women an opportunity to support the mission and programs of YWCA with an annual gift of \$1,000 or more.*

JOIN THE CLUB!

To make a gift, please visit www.ywcastlouis.org and look for the Donate Now button. Or, call us at 314 531-1115 ext. 5230.

Thank you for your support!

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\$10,000 +

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\$5,000 - \$9,999

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\$2,500 - \$4,999

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Una Rodgers

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Maria Schlafly

Emily Schumacher

Susan Shackelford-Davis

Devera Skimming

Christine Smith

Regina Sullivan

Susan Talve

Shelly Tochluk

Teresa Vannatta

Ruthie Watkins

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Enterprise Holdings Foundation
Greenfield Foundation
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Missouri Foundation for Health
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St. Louis Comm. Foundation
Steward Family Foundation
Stupp Bros. Bridge & Iron Co.
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The Saigh Foundation
Trio Foundation of St. Louis
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The Women's Foundation of
Greater St. Louis

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U.S. Department of Agriculture
U.S. Department of Health and
Human Services
U.S. Dept. of Housing and
Urban Development
U.S. Department of Justice
MO Dept. of Public Safety
MO Dept. of Social Services
St. Louis Dept. of Human Svcs.
St. Louis Off. for Developmental
Disability Resources
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St. Louis County Citizens with
Developmental Disabilities

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\$30,000+

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Monsanto Company
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\$1,000 - \$4,999

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Hallmark
Hankins Construction
Hazelwood Central
Home Depot
Home 2 Suites by Hilton
St. Louis/Forest Park
Incarnate Word Academy
John Burroughs High
KTVI/KPLR
KETC Nine Network
Kids Who Care Kamp
Kirkwood High School
Kohls Caring For Kids
Lakeshore Learning Company
Magic House
Mallincrodt + Volunteers
Maryville University
Mastercard Volunteers
Monsanto Volunteers
Naeir
Nerinx Hall
Normandy High School
PNC Bank + Volunteers
Pickleman's Deli
Ready Readers
St. John Vianney High School
St. Louis Airport Marriott
St. Louis Art Museum
St. Louis Blues
St. Louis Business Journal
St. Louis Closet Company
St. Louis Community College
St. Louis University
Special School District
Staples
United Way of Greater St. Louis
Volunteers
University of Missouri-St. Louis
Villa Duschene
Visitation Academy
WCS Catering
Webster University
Well Care

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Donna Robinson
Chief Human Resources Officer

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Carisa Hill

Melanie Chandler

Barbara Wheatley

Tammy Holmes

Stacy Sturdivant

Kristen Mandrell

Ricqui Brooks

Regina Sullivan

Alexandra Willis

Sam Blue

YWCA Head Start Centers

**Bessie T. Draper
Early Head Start and
Pregnant Women's
Center**

(Opened 2017)
4642 West Florissant
St. Louis, MO 63115
314.388.2495

Educare

1101 Milwaukee Street
St. Louis, MO 63122
314.821.4470

Lewis & Clark Center

(New Location 2017)
10242 Prince Drive
St. Louis, MO 63136
314.868.5205

North County Center

10725 Vorhof Drive
St. Louis, MO 63136
314.867.9522

**Overland Center/
Parkwood**

2210 North Warson Rd.
St. Louis, MO 63114
314.426.1506

St. Louis Community College at Florissant Valley

(Closed June 2017)
3400 Pershall Road
St. Louis, MO 63135
314.728.0610

Briar Crest Center

(Closed June 2017)
2900 Adie Road
St. Louis, MO 63074
314.725.2517

Pagedale Center

1436 Ferguson Avenue
St. Louis, MO 63133
314.727.1134

Pine Lawn Center

4100 Peyton Avenue
St. Louis, MO 63121
314.382.9041

Betty J. Robinson

4146 Garfield Avenue
St. Louis, MO 63113
314.535.9501

South County Center

4974 Heege Road
St. Louis, MO 63123
314-544-8383

West Florissant Center

4632 West Florissant Ave.
St. Louis, MO 63115
314.385.0598

YWCA Metro St. Louis Locations

**Administrative Headquarters
Economic Empowerment
Permanent Supportive Housing
(Formerly Transitional Housing)
Racial Justice**

Youth Division
3820 West Pine Blvd.
St. Louis, MO 63108

*Main Number: 314.531.1115
Housing Program: 314.533.9400*

Head Start and Early Head Start

1911 Beltway Drive
St. Louis, MO 63114
314.427.4940

**Phyllis Wheatley Heritage Center
Persistence of Spirit Exhibit
Phyllis Wheatley Apartments**

2709-11 Locust Street
St. Louis, MO 63103

*Heritage Center: 314.531.1115
Apartments: 314.534.5400*

**YWCA Women's Resource Center
YWCA Woman's Place - St. Louis**

140 N. Brentwood Blvd.
St. Louis, MO 63105

*Women's Resource Center: 314.726.6665
Rape Crisis Line: 314.531.RAPE
Woman's Place: 314 645-4848*

YWCA Woman's Place - St. Charles

4116 McClay
St. Charles, MO 63304

636.373.7911

eliminating racism
empowering women
ywca

Metro St. Louis

**3820 West Pine Blvd.
St. Louis, MO 63108**

To view this report online visit: www.ywcastlouis.org



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