

eliminating racism
empowering women

ywca

Metro St. Louis

Virtual

Walk A Mile In Her Shoes[®]

October 18-24, 2021

Walk To Stand Against Domestic, Sexual & Gender Violence

2021 SPONSORSHIP
BENEFITS PACKAGE

WWW.YWCASTL.ORG/EVENT/WAM9

SPONSORSHIP LEVELS & BENEFITS

\$10,000 STILETTO HEEL SPONSOR

- Company logo prominently displayed on event t-shirt
- Company logo on event signage, posters and other advertising
- Option to submit short testimonial video about how your company supports St. Louis and YWCA, to be played on social media throughout event week
- Mention in pre-event radio PSAs, press releases and radio spots
- Prominent recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook, Instagram and Twitter pages
- 20 complimentary walk registrations, including event day t-shirts for each walker

\$5,000 WEDGE HEEL SPONSOR

- Company logo displayed on event t-shirt
- Company name on event signage, posters and other advertising
- Option to submit short testimonial video about how your company supports St. Louis and YWCA, to be played on social media throughout event week
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook, Instagram and Twitter pages
- 10 complimentary walk registrations, including event day t-shirts for each walker

\$2,500 PUMP HEEL SPONSOR

- Company name displayed on event t-shirt
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook, Instagram and Twitter pages
- 5 complimentary walk registrations, including event day t-shirts for each walker

\$1,000 KITTEN HEEL SPONSOR

- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook, Instagram and Twitter pages
- 2 complimentary walk registrations, including event day t-shirts for each walker

2021 Sponsors



2021 SPONSORSHIP & REGISTRATION FORM

Refer to the event website at www.ywcastl.org/event/wam9 for a detailed listing of sponsor benefits. For more information, contact Aimee Frey, Special Events Director, at 314.531.1115 x.5230 or events@ywcastlmo.org.

SPONSORSHIP COMMITMENT

- Stiletto Heel Sponsor - \$10,000
- Wedge Heel Sponsor - \$5,000
- Pump Heel Sponsor - \$2,500
- Kitten Heel Sponsor - \$1,000

REGISTRATION

- Team of 10 - \$250 No. of teams _____ Total: \$ _____
- Individual Registration - \$25 No. of walkers _____ Total: \$ _____

CONTACT INFORMATION

Please PRINT name exactly as it should appear in all printed materials.

Company Name or Walker Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT

- Check enclosed in the amount of \$ _____ (payable to YWCA Metro St. Louis)
- Bill Me
- Charge \$ _____ to: AmEx Discover MasterCard Visa

Credit Card #: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____ Zip Code: _____

Signature of Cardholder: _____ Date: _____

Register online or return form and payment to: events@ywcastlmo.org **OR** YWCA STL, Attn. Development
1155 Olivette Executive Pkwy
St. Louis, MO 63132

For more information: www.ywcastl.org/event/wam9, events@ywcastlmo.org, or 314.531.1115 x.5230