

Virtual

**WALK
A MILE
IN HER SHOES**

October 19-23, 2020

eliminating racism
empowering women

ywca

Metro St. Louis



2020 SPONSORSHIP
BENEFITS PACKAGE

Proud member of

United Way
of Greater St. Louis



Join **YWCA Metro St. Louis** as a sponsor of the virtual 8th Annual Walk A Mile in Her Shoes®, being held October 19-23, 2020.

Speak out against domestic, sexual, and gender violence.

WHEN

Monday, October 19th -
Friday, October 23rd

In Conjunction With
YWCA Week Without Violence

WHERE

VIRTUAL!

Wherever & Whenever
You Like, Just Take Pictures,
Send A Video & Post Online!

YWCA Metro St. Louis is the region's leading advocate for the **safety, security** and **stability** of women and children. Our services remove barriers and build lives - whether it's tackling violence against women, creating safe places to live, expanding educational opportunities or advocating for racial justice.

Did You Know?

Someone is sexually
assaulted every
73 seconds.

1 in 3 women and
1 in 4 men have
experienced a form of
physical violence by
an intimate partner.

Domestic violence
hotlines receive an
average of 15 calls
every minute.

In 2019 in St. Louis,
1,598 rapes and
attempted rapes
were reported.

YOUR SUPPORT IMPACTS THE LIVES OF WOMEN IN OUR COMMUNITY!

Sponsorship opportunities range from \$10,000 - \$1,000

Highlights Include:

- Logo or name on walk t-shirt, signage and banners
- Website, radio, television and social media exposure
- Complimentary walk entries
- More!



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SPONSORSHIP LEVELS & BENEFITS

\$10,000 STILETTO HEEL SPONSOR

- Company logo prominently displayed on event t-shirt
- Company logo on event signage, posters and other advertising
- Option to submit short testimonial video about how your company supports St. Louis and YWCA, to be played on social media throughout event week
- Mention in pre-event radio PSAs, press releases and radio spots
- Prominent recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 20 complimentary walk registrations, including event day t-shirts for each walker

\$5,000 WEDGE HEEL SPONSOR

- Company logo displayed on event t-shirt
- Company name on event signage, posters and other advertising
- Option to submit short testimonial video about how your company supports St. Louis and YWCA, to be played on social media throughout event week
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 10 complimentary walk registrations, including event day t-shirts for each walker

\$2,500 PUMP HEEL SPONSOR

- Company name displayed on event t-shirt
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 5 complimentary walk registrations, including event day t-shirts for each walker

\$1,000 KITTEN HEEL SPONSOR

- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 2 complimentary walk registrations, including event day t-shirts for each walker

**YWCA IS ON
A MISSION**



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2020 SPONSORSHIP COMMITMENT FORM

Yes! Our company supports the mission of YWCA Metro St. Louis and its efforts to prevent domestic, sexual, and gender violence in our community.

SELECT A LEVEL:

- Stiletto Heel Sponsor—\$10,000
- Wedge Heel Sponsor—\$5,000
- Pump Heel Sponsor—\$2,500
- Kitten Heel Sponsor—\$1,000
- We will have a team of 10—\$250
- Single Registration at \$25 per person: _____

Questions? Contact Aimee Frey at 314.531.1115 or events@ywcastlouis.org

Mail Completed form to:

YWCA Metro St. Louis
Attn. Development Dept.
3820 West Pine Blvd.
St. Louis, MO 63108



Contact Information

Please PRINT name exactly as it should appear in all printed materials.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Check enclosed in the amount of \$ _____ (payable to YWCA STL)

Bill Me

Charge \$ _____ to: AmEx Discover MasterCard Visa

Credit Card #: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____ Zip Code: _____

Signature of Cardholder: _____ Date: _____

Please complete form and return with payment or payment instructions to the address provided above.

Thank you for your support!

www.ywcastlouis.org

The International Men's March to Speak Out Against Domestic, Sexual, & Gender Violence.