

eliminating racism
empowering women

ywca

Metro St. Louis

Walk A Mile In Her Shoes

September 19, 2019

CELEBRATING

115

1904 - 2019

YEARS

2019 SPONSORSHIP BENEFITS PACKAGE

2019 Honorary Co-Chairs:

Emily Burch & St. Louis Blues President Chris Zimmerman

Join **YWCA Metro St. Louis** as a sponsor of the 7th Annual Walk A Mile in Her Shoes® event, on September 19, 2019 at Missouri Athletic Club.

WHEN?

THURSDAY
September 19, 2019

VIP Registration: 4:30pm
Registration: 5:00pm
Walk Begins at 6:00pm

Join us as we speak out against rape, sexual assault and gender violence.

YOUR SUPPORT IMPACTS THE LIVES OF WOMEN IN OUR COMMUNITY!

WHERE?



Missouri Athletic Club
405 Washington Ave.
St. Louis, MO 63102

YWCA Women's Resource Center assists more than 1,000 victims annually. Its sexual assault response team works collaboratively with area hospitals, federal and local law enforcement, and prosecutors, as well as other victim service agencies. Crisis services are provided at no cost to victims.

YWCA Woman's Place provides immediate and ongoing support for women who have experienced emotional, physical or sexual abuse. Woman's Place is unique in being the only non-residential stand alone Domestic Violence support center in the St. Louis region. There are no eligibility requirements or fees. All are welcome without regard to age, background, ethnicity or cultural traditions. No appointment is needed.

Sponsorship opportunities from \$10,000—\$500

Highlights Include:

- Prominent recognition at one of the walk corners (Stiletto, Wedge, Pump and Kitten levels)
- Logo or name on walk t-shirt, signage and banners
- Radio, television and social media exposure
- Complimentary walk entries
- Much more!

YWCA Metro St. Louis is a proud member agency of the United Way of Greater St. Louis.



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**WALK
A MILE
IN HER SHOES**

\$10,000

STILETTO HEEL SPONSOR

- Company logo prominently located on event t-shirt
- Signs and banners with your company logo will be prominently displayed at the start/finish line
- The opportunity to start the walk and speak from the podium during the event
- Mention in pre-event radio PSAs and press releases and on-air radio mentions walk day
- Company logo included on promotional items including event posters
- Prominent recognition on YWCA's Walk A Mile web page
- Promotion on YWCA's social media pages
- 20 complimentary walk registrations, event day t-shirts for each walker on your team and high heeled shoes for male walkers on your team on walk day*

\$5,000

WEDGE HEEL SPONSOR

- Company logo displayed on event t-shirt
- Signs and banners with your company logo will be prominently displayed at your walk corner
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 10 complimentary walk registrations, event day t-shirts for each walker on your team and high heeled shoes for male walkers on your team on walk day*

\$2,500

PUMP HEEL SPONSOR

- Company name displayed on event t-shirt
- Signs and banners with your company logo along the walk route
- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 5 complimentary walk registrations, event day t-shirts for each walker on your team and high heeled shoes for male walkers on your team on walk day*

\$1,000

KITTEN HEEL SPONSOR

- Recognition on YWCA's Walk A Mile web page
- Social media promotion on YWCA's Facebook and Twitter pages
- 2 complimentary walk registrations, event day t-shirts for each walker on your team and high heeled shoes for male walkers on your team on walk day*

\$500

FLATS SPONSOR

- Recognition on YWCA's Walk A Mile web page



*Limited number of shoes available
www.ywcastl.org

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2019 SPONSORSHIP COMMITMENT FORM

Yes! Our company supports the mission of YWCA Metro St. Louis and its efforts to prevent rape, sexual assault, and gender violence in our community.

SELECT A LEVEL:

- Stiletto Heel Sponsor—\$10,000
- Wedge Heel Sponsor—\$5,000
- Pump Heel Sponsor—\$2,500
- Kitten Heel Sponsor—\$1,000
- Flats Sponsor—\$500
- I'll have a team of 10—\$250

Questions? Contact Aimee Frey at 314.531.1115
or afrey@ywcastlouis.org

Mail Completed form to:

YWCA Metro St. Louis
Attn. Aimee Frey
3820 West Pine Blvd.
St. Louis, MO 63108



Contact Information

Please PRINT name exactly as it should appear in all printed materials.

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Check enclosed in the amount of \$ _____ (payable to YWCA Metro St. Louis)

Bill Me

Charge \$ _____ to: MasterCard Visa Discover

Credit Card #: _____

Expiration Date: _____ CVV Code: _____

Name on Card: _____ Zip Code: _____

Signature of Cardholder: _____ Date: _____

Please complete form and return with payment or payment instructions to the address provided above.

Thank you for your support!

www.ywcastl.org

The International Men's March to Speak Out Against Rape, Sexual Assault, & Gender Violence.