

**BECOME A YWCA LEADER LUNCH 46 SPONSOR TO BE INCLUDED IN EVENT MATERIALS, RESPOND BY AUGUST 1, 2026.**

**SPONSORSHIP COMMITMENT**

- Visionary : \$35,000
- Holiday Bazaar : \$30,000
- Leader : \$25,000
- Impact : \$20,000
- We will also participate in the “Leaders In The Workplace” program
- Champion: \$10,000
- Benefactor : \$5,000
- Partner : \$3,000

**TICKETS**

- Table for 10 : \$2,000 : No. of tables \_\_\_\_\_ Total: \$ \_\_\_\_\_
- Individual Tickets : \$200 : No. of tix \_\_\_\_\_ Total: \$ \_\_\_\_\_
- I am unable to attend but would like to donate. \$ \_\_\_\_\_

**CONTACT INFORMATION**

Please PRINT company name exactly as it should appear in all materials.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (C): \_\_\_\_\_ Phone (W): \_\_\_\_\_

E-mail: \_\_\_\_\_

**PAYMENT**

- Check enclosed in the amount of \$ \_\_\_\_\_ (payable to YWCA STL)
- Send me an invoice
- Charge \$ \_\_\_\_\_ to:  AmEx  Discover  MasterCard  Visa
- Acct #: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_
- Name on Card: \_\_\_\_\_
- Signature: \_\_\_\_\_

Please return the completed form with payment to:  
YWCA STL, Attn: Development, 1155 Olivette Executive Pkwy, St. Louis, MO 63132

For more information about the event or payment, please contact  
Maribeth Kalfoglou, Development Coordinator: 314.531.1115 x 5235,  
or mkalfoglou@ywcastlmo.org

**YWCA LEADER LUNCH COMMITTEE**

**2026 CHAIR**

Donna Erbs

- |                                                 |                                 |
|-------------------------------------------------|---------------------------------|
| Sheila Burkett   Spry Digital                   | Bridget Marzette-Bender   Mercy |
| Gloria Carter-Hicks   Hicks-Carter-Hicks        | Laura Owens                     |
| Leann Chilton                                   | Lydia Padilla                   |
| Dr. Molly Cline                                 | Daphanie Pointer   Bayer        |
| Villajeane Jones   Life Care Centers of America | Mary Stillman                   |
| JoAnne Levy   Mercy                             | Cathy Will   BJC HealthCare     |

**YWCA METRO ST. LOUIS BOARD OF DIRECTORS**

**CHAIR**

Aisha Douglas | RubinBrown

**VICE-CHAIR**

Jeanne Dee | Anders CPAs + Advisors

**TREASURER**

Tara McConkey | Commerce Trust Company

**SECRETARY**

Adrienne Dawson | MilliporeSigma

- Pastor Andre Alexander | The Tabernacle
- Ruth Barasa | NaRfula Financial Solutions, LLC
- Rhodi Celaj | YWCA Young Ambassadors
- Emily Chu | Ferguson-Florissant School District
- Julia Eikerenkoetter | YWCA Head Start Policy Council
- Dr. Farzana Hoque | St. Louis University School of Medicine
- Jackie Janus | FleishmanHillard St. Louis
- Cheryl Jordan | YWCA Phyllis Wheatley Committee on Administration
- Karen Jordan | Dentons US LLP
- Ruth Lee | The Norman Group
- Leah Picker | PwC
- Christina Shasserre | Eurofins Discovery

**EX-OFFICIO**

Amy Williams

**PRESIDENT & CHIEF EXECUTIVE OFFICER**

Dr. Cheryl Watkins-Knott, MBA | YWCA Metro St. Louis



**46 LEADER LUNCH**

**Thursday, December 3, 2026**  
**Royal Sonesta Chase Park Plaza**

**SPONSORSHIP OPPORTUNITIES**



# YWCA LEADER LUNCH 46

THURSDAY, DECEMBER 3, 2026

10AM DOORS & HOLIDAY BAZAAR | 11:30AM LUNCH & AWARDS

[YWCASTL.ORG/LL46](http://YWCASTL.ORG/LL46)

YWCA Leader Lunch sets the standard for the recognition of women's extraordinary achievements and contributions to the St. Louis community.

**Your sponsorship demonstrates your company's commitment to acknowledging the crucial roles women play in your business and in the region.**

Join our longstanding history of celebrating women's leadership.

**This event typically draws 800-900 professionals. Share your support - and your message - with this desirable audience. Thank you for helping us celebrate 46 years!**

*Your generous support helps YWCA improve the lives of 10,000 women and families each year. Thank you!*

## SPONSOR LEVELS & BENEFITS

### VISIONARY: \$35,000

- Join Dr. Cheryl Watkins-Knott, MBA, President and Chief Executive Officer, for a Lunch & Learn\* for your employees at YWCA's Phyllis Wheatley Heritage Center
- Participate in a reading day (10 employees) at a Head Start early childhood center
- Three (3) tables, each seating 10, with premium placement and early shopping access for your guests
- Logo included on invitation (must commit by August 1, 2026)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site

### HOLIDAY BAZAAR: \$30,000 *Only one available!*

*The Holiday Bazaar was created by YWCA to showcase female entrepreneurs and provide attendees with a premium, private shopping experience.*

- Your company signage and optional information table inside the Bazaar
- Co-branded (with YWCA) shopping bags provided to guests
- Dr. Cheryl Watkins-Knott, MBA, President and Chief Executive Officer, will host a Lunch & Learn\* for your employees at YWCA's Phyllis Wheatley Heritage Center
- Two (2) tables, each seating 10, with premium placement and early shopping access for your guests
- Logo included on invitation (must commit by August 1, 2026)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site

### LEADER: \$25,000

- Logo on all photo booth photos
- Lunch & Learn\* for employees with YWCA leader at your place of business
- Two (2) tables, each seating 10, with premium placement
- Logo included on invitation (must commit by August 1, 2026)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site



### IMPACT: \$20,000

- Logo on all printed lunch menus
- Lunch & Learn\* for employees with YWCA leader at your place of business
- Two (2) tables, each seating 10
- Half-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

### CHAMPION: \$10,000

- Virtual Lunch & Learn for employees with YWCA leader
- Two (2) tables, each seating 10
- Half-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

### BENEFACTOR: \$5,000

- One (1) table, seating 10
- Quarter-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

### PARTNER: \$3,000

- One (1) table, seating 10
- Company name or logo included in or on all event promotion, print, digital and on-site

### LEADERS IN THE WORKPLACE: ADDED VALUE FOR ALL SPONSORS

Sponsorship at any level entitles your company to honor up to 10 women in your workplace who exemplify the qualities and characteristics you value in your leaders. Those employees will enjoy a special event experience as Leader in the Workplace honorees. See insert for details.

*\*Lunch not included*