

BECOME A YWCA LEADER LUNCH 44 SPONSOR
TO BE INCLUDED IN EVENT MATERIALS, RESPOND BY
AUGUST 1, 2024.

SPONSORSHIP COMMITMENT

- Visionary : \$35,000
- Holiday Bazaar : \$30,000
- Leader : \$25,000
- Impact : \$20,000
- We will also participate in the “Leaders In The Workplace” program
- Champion: \$10,000
- Benefactor : \$5,000
- Partner : \$3,000

TICKETS

- Table for 10 : \$2,000 : No. of tables _____ Total: \$ _____
- Individual Tickets : \$200 : No. of tix _____ Total: \$ _____
- I am unable to attend but would like to donate. \$ _____

CONTACT INFORMATION

Please PRINT company name exactly as it should appear in all materials.

Name: _____ Title: _____
Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone (C): _____ Phone (W): _____
E-mail: _____

PAYMENT

- Check enclosed in the amount of \$ _____ (payable to YWCA STL)
 - Send me an invoice
 - Charge \$ _____ to: AmEx Discover MasterCard Visa
- Acct #: _____
Expiration Date: _____ Security Code: _____
Name on Card: _____
Signature: _____

Please return the completed form with payment to:
YWCA STL, Attn: Development, 1155 Olivette Executive Pkwy, St. Louis, MO 63132

For more information about the event or payment, please contact
Maribeth Kalfoglou, Development Coordinator: 314.531.1115 x 5235,
or mkalfoglou@ywcastlmo.org

YWCA LEADER LUNCH COMMITTEE

2024 CHAIR

Mary Stillman

- | | |
|---|---------------------------------------|
| Dr. Cynthia Bentzen-Mercer Mercy | JoAnne Levy Mercy |
| Sheila Burkett Spry Digital | Julie Lowe TorchLight Hire |
| Gloria Carter-Hicks Hicks-Carter-Hicks | Bridget Marzette-Bender Mercy |
| Dr. Molly Cline | Laura Owens |
| Rhonda Garrett Cigna | Lydia Padilla TRC Staffing Services |
| Villajeane Jones Life Care Centers of America | Daphanie Pointer Bayer |

YWCA METRO ST. LOUIS BOARD OF DIRECTORS

CHAIRWOMAN

Amy Williams | Edward Jones

VICE-CHAIRWOMEN

- Erica L. Glanz | Bunzl North America
Karen Jordan | Dentons US LLP
Colleen Lucas | Anheuser-Busch

TREASURER

Aisha White | RubinBrown

SECRETARY

Dayna Stock, Ph.D. | The Rome Group

- Lindsay Auer | Standing Partnership
Ruth Barasa | NaRfula Financial Solutions, LLC
Meghan Brown | Weber Shandwick
Kerry Caverly | Parents as Teachers
Julie D. Davidson | Community Volunteer
Julie Donnelly | St. Louis CITY SC
Rhonda Garrett | Cigna
Rebecca Guzman | YWCA Young Ambassadors
Jackie Janus | FleishmanHillard St. Louis
Tara McConkey | Commerce Trust Company
Patricia Penelton | YWCA Phyllis Wheatley Committee on Administration
Genetta Robinson | YWCA Head Start Policy Council

EX-OFFICIO

Cathy Arshadi | Commerce Trust Company

PRESIDENT & CHIEF EXECUTIVE OFFICER

Dr. Cheryl Watkins, MBA | YWCA Metro St. Louis



LEADER LUNCH 44

Friday, December 13, 2024
Marriott St. Louis Grand Hotel

SPONSORSHIP OPPORTUNITIES

eliminating racism
empowering women
ywca

Metro St. Louis



YWCA LEADER LUNCH 44

FRIDAY, DECEMBER 13, 2024

10AM DOORS & HOLIDAY BAZAAR | 12 NOON LUNCH & AWARDS

MARRIOTT ST. LOUIS GRAND HOTEL

800 WASHINGTON AVENUE | ST. LOUIS, MO 63101

YWCASTL.ORG/LL44

YWCA Leader Lunch sets the standard for the recognition of women's extraordinary achievements and contributions to the St. Louis community.

Your sponsorship demonstrates your company's commitment to acknowledging the crucial roles women play in your business and in the region.

Join our longstanding history of celebrating women's leadership and helping YWCA further its mission to eliminate racism and empower women.

THANK YOU FOR HELPING US CELEBRATE 120 YEARS OF SERVICE!

*Your generous support helps YWCA improve the lives of more than 10,000 women and families each year.
Thank you!*

SPONSOR LEVELS & BENEFITS

VISIONARY: \$35,000

- Join Dr. Cheryl Watkins, MBA, President and Chief Executive Officer, for a Lunch & Learn* for your employees at YWCA's Phyllis Wheatley Heritage Center
- Participate in a reading day (10 employees) at a Head Start early childhood center
- Three (3) tables, each seating 10, with premium placement and early shopping access for your guests
- Logo included on invitation (must commit by August 1, 2024)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site

HOLIDAY BAZAAR: \$30,000 *Only one available!*

The Holiday Bazaar was created by YWCA to showcase female entrepreneurs and provide attendees with a premium, private shopping experience.

- Your company signage and optional information table inside the Bazaar
- Co-branded (with YWCA) shopping bags provided to guests
- Dr. Cheryl Watkins, MBA, President and Chief Executive Officer, will host a Lunch & Learn* for your employees at YWCA's Phyllis Wheatley Heritage Center
- Two (2) tables, each seating 10, with premium placement and early shopping access for your guests
- Logo included on invitation (must commit by August 1, 2024)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site

LEADER: \$25,000

- Logo on Leader Lunch menus at each place setting
- Lunch & Learn* for employees with YWCA leader at your place of business
- Two (2) tables, each seating 10, with premium placement
- Logo included on invitation (must commit by August 1, 2024)
- Full-page, full-color ad in event program, with premium placement
- Logo included in or on all event promotion, print, digital and on-site

IMPACT: \$20,000

- Signage at "Clothesline Project" exhibit: artwork by survivors of sexual/domestic violence will be exhibited at event
- Lunch & Learn* for employees with YWCA leader at your place of business
- Two (2) tables, each seating 10
- Half-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

CHAMPION: \$10,000

- Virtual Lunch & Learn for employees with YWCA leader
- Two (2) tables, each seating 10
- Half-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

BENEFACTOR: \$5,000

- One (1) table, seating 10
- Quarter-page, full-color ad in event program
- Company name or logo included in or on all event promotion, print, digital and on-site

PARTNER: \$3,000

- One (1) table, seating 10
- Company name or logo included in or on all event promotion, print, digital and on-site

LEADERS IN THE WORKPLACE: *ADDED VALUE FOR ALL SPONSORS*

Sponsorship at any level entitles your company to honor up to 10 women in your workplace who exemplify the qualities and characteristics you value in your leaders. Those employees will enjoy a special event experience as Leader in the Workplace honorees. See insert for details.

**Lunch not included*

