YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.
Our mission is eliminating racism and empowering women.

A Note from the Board Chair

YWCA has provided safety, security and stability for women in the St. Louis metro area for nearly 120 years, but 2020 posed challenges like no other.

The sad truth is that in times of stress, the need for our services grows. During the pandemic, record numbers of women and families reached out for counseling. The need for safe, affordable housing increased, as did requests for help with day-to-day living expenses for things like food, utilities and transportation. Our Head Start programs adopted a hybrid approach to learning, using both virtual and in-person methods.

YWCA does not close, especially during unprecedented times. We were open for business, even if it was not business as usual.

Each section of this report contains information about the effect of Covid-19 on our work and our impact on the community. We could only do our work, however, with your continued support, and you provided it. Thank you for standing with YWCA.

YWCA SERVICES

YWCA Metro St. Louis is the area’s leading advocate for the safety, security and stability of women and children. Our mission is eliminating racism and empowering women.

We are a nonprofit whose services remove barriers and build lives, whether it’s tackling violence against women, creating safe places to live, expanding educational opportunities or advocating for racial justice.

Our holistic approach helps women and their families reach their fullest potential.

SAFETY
For women impacted by domestic violence, sexual assault or homelessness

SECURITY
For single mothers by providing life skills support to ensure educational and economic advancement

STABILITY
For children, teens and individuals through Head Start, teen leadership and racial justice
WOMEN’S RESOURCE CENTER: Counseling & Emergency Support

YWCA’s services are rooted in safety, and it remains a primary focus of what we do today. YWCA Metro St. Louis has therapists specially trained to treat the trauma of sexual assault and the post-traumatic stress disorder (PTSD) that often accompanies it. Our Sexual Assault Response Team responds, day or night, to help victims of domestic violence and sexual assault. YWCA also has the area’s only drop-in domestic violence support center where no appointment is needed, and there are no fees for services.

**Covid-19 Impact (Sexual Assault):** Increase in requests and record attendance for clinical therapeutic groups and individual counseling. Due to the isolation, the virtual therapy helped with coping during the pandemic.

**Covid-19 Impact (Domestic Violence):** Increase in request for support with safety planning, transportation and immediate housing.

**Outcomes:** Sexual Assault Prevention/Counseling

- **77%** of counseling clients experienced fewer negative mental, emotional or behavioral symptoms.
- **85%** of clients gained knowledge about available community resources.
- **81%** of clients developed coping, stress management skills.

**Client demographics:** 52% are ages 20 to 34; 74% are female, 25% male and 1% other; and 48% are Caucasian.

**Outcomes:** Domestic Violence Support

- **96%** of clients gained knowledge about available community resources.
- **100%** of clients will gain knowledge about safe and healthy relationships
- **100%** of clients feel more hopeful about the future.

**Client demographics:** 70% ages 20 to 34; 100% are female; and 78% are Caucasian.

HOUSING

Permanent Supportive Housing serves single women ages 18 and older, offering indefinite leasing or rental assistance paired with supportive services for qualifying individuals. YWCA Permanent Supportive Housing is actively involved in the St. Louis City and County Continuums of Care, which coordinate services for the homeless, distribute government funding, and monitor compliance.

Rapid Rehousing shelters women and children who are homeless due to domestic/sexual violence or stalking.

**Covid-19 Impact:** Need for affordable housing continued to increase with calls requesting support with mortgage assistance, rental, utilities, transportation and mental health for women with school age children.

**Outcomes**

100% of clients had their immediate basic needs met (food, clothes, shelter).

78% of clients retained employment for at least three months.

93% of clients remained in/transitioned to an improved, stable living condition.

**Client demographics:** 62% are 35-54 years of age; 100% are female and 56% are African American.
ECONOMIC EMPOWERMENT

Women’s Economic Stability Partnership (WESP) breaks the cycle of poverty, helping single mothers get certifications or degrees in higher-paying vocations by removing barriers. YWCA helps pay for needs like transportation, childcare, health care, tuition, and more, allowing participants to focus on their studies.

**Covid-19 Impact:** Increase in need for childcare, groceries, and utility assistance and employment support. Due to the virtual and on-line learning for school age children, many women enrolled in school deferred start dates and/or unenrolled for a semester.

**Outcomes**

100% of clients enrolled in/completed job training, college, or vocational training.

92% increased income, savings, and assets.

100% remained in/transitioned to an improved stable living situation.

92% of clients maintained/improved their quality of life.

**Client demographics:** 64% are ages 20 to 34; 100% are female; and 54% are African-American.

RACIAL JUSTICE

Racism continues to impact lives in the 21st century. It is part of our history as a community and a nation. Understanding racism – its construction, its impact, and our respective roles in dismantling it – engages us to create a different world, one without racism.

**Outcomes**

100% of clients enhanced their capacity and performance.

96% of clients experienced a sense of belonging.

96% of clients gained critical thinking and decision-making skills.

**Client demographics:** 60% are between ages 35-54; 84% are female and 16% male; and 97% are Caucasian.

**Covid-19 Impact:** For white people, seeing the evidence of the disparate impact of Covid-19 on communities of color was a motivating factor for the increased interest in the Witnessing Whiteness program.
HEAD START AND EARLY HEAD START

YWCA St. Louis Head Start and Early Head Start are funded to serve more than 1,500 preschool-aged children and nearly 400 infants and toddlers, through a network of YWCA Early Childhood Education Centers and childcare partner locations throughout St. Louis County and the City of St. Louis. As the largest Head Start grantee in the St. Louis area, the mission of our program is to equip children with the building blocks for lifetime success. Our vision is that we will be recognized as an exemplary Early Childhood Education program.

Covid-19 Impact: Continued to provide services through a hybrid approach including virtual and in-person learning. Due to CDC guidelines overall enrollment was limited to ensure for a safe learning environment.

2020-2021 HS Enrollment

<table>
<thead>
<tr>
<th>Funded Enrollment</th>
<th>1205</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actually Enrolled</td>
<td>807</td>
</tr>
<tr>
<td>% Enrolled to Rec. Services</td>
<td>100%</td>
</tr>
<tr>
<td>+Funded Enrollment</td>
<td>(-398)</td>
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</tbody>
</table>

2020-2021 EHS Enrollment

<table>
<thead>
<tr>
<th>Funded Enrollment</th>
<th>257</th>
</tr>
</thead>
<tbody>
<tr>
<td>Actually Enrolled</td>
<td>327</td>
</tr>
<tr>
<td>% Enrolled to Rec. Services</td>
<td>100%</td>
</tr>
<tr>
<td>+Funded Enrollment</td>
<td>(+70)</td>
</tr>
</tbody>
</table>

Percentage of all children who met/exceeded goals

- Social-Emotional: 91%
- Gross Motor: 91%
- Language: 86%
- Cognition: 88%
- Literacy: 85%
- Mathematics: 87%

Percentage by age of children who met/exceeded goals at their age level

- 89% of children ages birth to 12 months
- 89% of children ages three to four
- 92% of prekindergarten children accomplished readiness goal
**Client demographics:** 87% of children in the Head Start/Early Head Start programs are 3 to 5 years of age; 49% are female and 52% are male; and 86% are African American.

**Percentage of children who received care in Head Start**

- **99%** Physical exams
- **99.2%** Immunizations
- **95%** Hearing and vision
- **76%** Dental exams
- **82%** Lead and hemoglobin

**Percentage of children who received care in Early Head Start**

- **99.1%** Well baby exams
- **98%** Immunizations
- **89.4%** Hearing and vision

**Outcomes**

- 92% are ready to enter kindergarten.
- 90% are successfully linked with community services.
- 98% receive routine medical care and age-appropriate immunizations.
**ASSETS**
- Cash: 2,042,837
- Investments: 5,796,374
- Grants Receivable: 1,325,047
- Promises to Give: 970,405
- Prepaid Expense & Other Assets: 567,838
- Property & Equipment, Net: 6,054,252
- Beneficial Interests in Trusts: 1,440,742
**Total Assets**: $18,197,495

**LIABILITIES**
- Accounts Payable: 717,896
- Accrued Expenses: 634,215
- Contract Liability: 14,192
- PPP Loans: 125,000
- Building Loans: 1,910,466
**Total Liabilities**: $3,401,769

**NET ASSETS**
- Without Donor Restrictions: 11,716,095
- With Donor Restrictions: 3,079,631
**Total Net Assets**: $14,795,726

**FUNDING SOURCES**
- Government Grants: 24,957,291
- Contributions - United Way: 952,069
- Contributions - In-Kind: 1,879,312
- Contributions - Other: 901,497
- Change in Value of Split Interest Agreements: 130,853
- Program Fees, Housing & Rental: 634,778
- Net Investment Gain: 157,357
- Other
**Total Public Support & Revenue**: $29,613,157

**EXPENSES**
- Program Services: 25,951,126
- Fundraising: 481,553
- Management & General: 2,803,622
**Total Expenses ***: $29,236,301

*Includes $845,070 of depreciation

Financial information used in this report was obtained from the 2020 YWCA Metro St. Louis audited consolidated financial statements.

YWCA Metro St. Louis financial statements were audited by UHY, LLP Certified Public Accountants.
Donors

$1,000 Donors and above are members in the YWCA 1905 Society
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Jennifer Jennings
Mabeline Julien
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The Saigh Foundation
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  Chief Financial Officer

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  Chief Development Officer

- **Eulonda Nevels**  
  Chief Administrative Officer

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  YWCA Head Start/Early Head Start

- **Sharon Winfield**  
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  Vice-Chairwoman

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YWCA Metro St. Louis offers a holistic system of services to area women in crisis, pre-school children entering the world of learning, single mothers working to improve their families’ economic status, girls desiring to develop their leadership potential, and community members pursuing an understanding of racial issues. Many of our clients depend on us for more than one service. Your support ensures YWCA Metro St. Louis will continue its work to eliminate racism and empower women by helping women and children reach their fullest potential in an equitable society.

### You Make It Happen!

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35</td>
<td>Can provide transportation to counseling, a job interview or to a court appearance for an Order of Protection</td>
</tr>
<tr>
<td>$50</td>
<td>Can pay for necessities for a woman who is forced to flee for her life from a domestic violence situation</td>
</tr>
<tr>
<td>$75</td>
<td>Can provide emergency response to a victim of sexual assault in the hospital along with clean clothes to replace the ones collected as evidence</td>
</tr>
<tr>
<td>$100</td>
<td>Can fund proven strategies to reduce racial divides in St. Louis, including discussion groups on issues of racial and gender discrimination</td>
</tr>
<tr>
<td>$250</td>
<td>Can provide one month of services in our youth programs focusing on leadership and healthy relationship training for individuals with disabilities</td>
</tr>
<tr>
<td>$500</td>
<td>Can provide enough diapers and baby wipes to supply one YWCA Early Head Start Center for one month</td>
</tr>
<tr>
<td>$1,000</td>
<td>Can provide one month of services and stipends to help a struggling single mother obtain a degree in a vocation that will allow her to support her family and break the cycle of poverty</td>
</tr>
</tbody>
</table>

**Individual Giving Levels – Annual**

- **$1,000+**
  - **1905 Society**
    - Named in recognition of the year YWCA was incorporated, this Society was founded in 2017 to give women and men an opportunity to demonstrate community leadership through the YWCA and commit to an ongoing pledge of financial support by giving at least $1,000 a year.

---

**JOIN THE CLUB!**

To make a gift, please visit [www.ywcastl.org](http://www.ywcastl.org) and look for the Donate Now button, or call us at 314 531-1115 ext. 5230. Thank you for your support.
YWCA LOCATIONS

YWCA Metro St. Louis Locations

**YWCA Metro St. Louis Headquarters**
1155 Olivette Executive Parkway
St. Louis, MO 63132
Main Number: 314.531.1115

**Head Start and Early Head Start**
Early Childhood Education Central Office
1770 Beltway Drive
St. Louis, MO 63114
Main Number: 314.427.4940

**YWCA Direct Lines:**
- Housing Program: 314.533.9400
- Rapid ReHousing Services: 314.726.6665
- 24-Hour Crisis Line: 314.531.7273

**Phyllis Wheatley Heritage Center**
Persistence of Spirit Exhibit
Phyllis Wheatley Apartments
2709-11 Locust Street
St. Louis, MO 63103
Apartment Main Number: 314.534.5400

---

**YWCA Head Start Centers**

**Bessie T. Draper Early Head Start & Pregnancy Assistance Center**
4642 West Florissant
St. Louis, MO 63115
314.388.0974

**Educare Head Start/Early Head Start Center**
1101 Milwaukee Street
St. Louis, MO 63122
314.821.7613

**North County Head Start/Early Head Start Center**
10725 Vorhof Drive
St. Louis, MO 63136
314.867.9529

**Overland Head Start/Early Head Start**
2212 N. Warson Road
St. Louis, MO 63114
314.426.1685

**Pagedale Head Start/Early Head Start Center**
1436 Ferguson Avenue
St. Louis, MO 63133
314.727.1386

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**Pine Lawn Head Start/Early Head Start Center**
4100 Peyton Avenue
St. Louis, MO 63121
314.382.9138

**Betty J. Robinson Head Start/Early Head Start Center**
4146 Garfield Avenue
St. Louis, MO 63113
314.535.9507

**South County Head Start Center**
4974 Heege Road
St. Louis, MO 63123
314.544.6914

**West Florissant Head Start Center**
4632 West Florissant
St. Louis, MO 63118
314.389.2809

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