eliminating racism empowering women

VVCa

Metro St. Louis

2020
ANNUAL REPORT
TO THE COMMUNITY

YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

www.ywcastl.org



Our mission is eliminating racism and empowering women.

A Note from the Board Chair

YWCA has provided safety, security and stability for women in the St. Louis metro area for nearly 120 years, but 2020 posed challenges like no other.

The sad truth is that in times of stress, the need for our services grows. During the pandemic, record numbers of women and families reached out for counseling. The need for safe, affordable housing increased, as did requests for help with day-to-day living expenses for things like food, utilities and transportation. Our Head Start programs adopted a hybrid approach to learning, using both virtual and in-person methods.

YWCA does not close, especially during unprecedented times. We were open for business, even if it was not business as usual.

Each section of this report contains information about the effect of Covid-19 on our work and our impact on the community. We could only do our work, however, with your continued support, and you provided it. Thank you for standing with YWCA.



Ruth Saphian YWCA Board Chairwoman,



YWCA SERVICES

YWCA Metro St. Louis is the area's leading advocate for the safety, security and stability of women and children. Our mission is eliminating racism and empowering women.

We are a nonprofit whose services remove barriers and build lives. whether it's tackling violence against women, creating safe places to live, expanding educational opportunities or advocating for racial justice.

Our holistic approach helps women and their families reach their fullest potential.

SAFETY

For women impacted by domestic violence, sexual assault or homelessness

SECURITY

For single mothers by providing life skills support to ensure educational and economic advancement

STABILITY

For children, teens and individuals through Head Start, teen leadership and racial justice







WOMEN'S RESOURCE CENTER: Counseling & Emergency Support

YWCA's services are rooted in safety, and it remains a primary focus of what we do today. YWCA Metro St. Louis has therapists specially trained to treat the trauma of sexual assault and the post-traumatic stress disorder (PTSD) that often accompanies it. Our Sexual Assault Response Team responds, day or night, to help victims of domestic violence and sexual assault. YWCA also has the area's only drop-in domestic violence support center where no appointment is needed, and there are no fees for services.

Covid-19 Impact (Sexual Assault): Increase in requests and record attendance for clinical therapeutic groups and individual counseling. Due to the isolation, the virtual therapy helped with coping during the pandemic.

Covid-19 Impact (Domestic Violence): Increase in request for support with safety planning, transportation and immediate housing.

Outcomes: Sexual Assault Prevention/Counseling



of counseling clients experienced fewer negative mental, emotional or behavioral symptoms.



of clients gained knowledge about available community resources.



of clients developed coping, stress management skills.

Client demographics: 52% are ages 20 to 34; 74% are female, 25% male and 1% other; and 48% are Caucasian.

Outcomes: Domestic Violence Support

96% of clients gained knowledge about available community resources.

100% of clients will gain knowledge about safe and healthy relationships

100% of clients feel more hopeful about the future.



Client demographics: 70% ages 20 to 34; 100% are female; and 78% are Caucasian.

HOUSING

Permanent Supportive Housing serves single women ages 18 and older, offering indefinite leasing or rental assistance paired with supportive services for qualifying individuals. YWCA Permanent Supportive Housing is actively involved in the St. Louis City and County Continuums of Care, which coordinate services for the homeless, distribute government funding, and monitor compliance.

Rapid Rehousing shelters women and children who are homeless due to domestic/sexual violence or stalking.

Covid-19 Impact: Need for affordable housing continued to increase with calls requesting support with mortgage assistance, rental, utilities, transportation and mental health for women with school age children.

Outcomes



100% of clients had their immediate basic needs met (food, clothes, shelter).



78% of clients retained employment for at least three months.



93% of clients remained in/transitioned to an improved, stable living condition.

Client demographics: 62% are 35-54 years of age; 100% are female and 56% are African American.



ECONOMIC EMPOWERMENT

Women's Economic Stability Partnership (WESP) breaks the cycle of poverty, helping single mothers get certifications or degrees in higher-paying vocations by removing barriers. YWCA helps pay for needs like transportation, childcare, health care, tuition, and more, allowing participants to focus on their studies.

Covid-19 Impact: Increase in need for childcare, groceries, and utility assistance and employment support. Due to the virtual and on-line learning for school age children, many women enrolled in school deferred start dates and/or unenrolled for a semester.

Outcomes

100%

of clients enrolled in/completed job training, college, or vocational training.

increased income, savings, and assets.

remained in/transitioned to an improved stable living situation.

of clients maintained/improved their quality of life.

Client demographics: 64% are ages 20 to 34; 100% are female; and 54% are African-American.

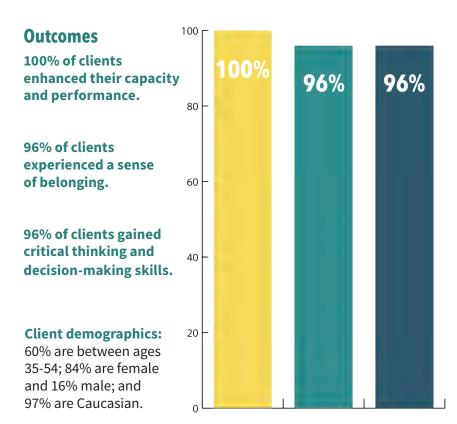


RACIAL JUSTICE

Racism continues to impact lives in the 21st century. It is part of our history as a community and a nation. Understanding racism - its construction, its impact, and our respective roles in dismantling it – engages us to create a different world, one without racism.

YWCA uses public discussion groups to educate the community about the history and harm of racism, the intersection of race and gender, and how to heal from the effects of discrimination. We view all our services through a racial lens and encourage action through events like our annual Stand Against Racism discussion.

Covid-19 Impact: For white people, seeing the evidence of the disparate impact of Covid-19 on communities of color was a motivating factor for the increased interest in the Witnessing Whiteness program.





HEAD START AND EARLY HEAD START

YWCA St. Louis Head Start and Early Head Start are funded to serve more than 1,500 preschool-aged children and nearly 400 infants and toddlers, through a network of YWCA Early Childhood Education Centers and childcare partner locations throughout St. Louis County and the City of St. Louis. As the largest Head Start grantee in the St. Louis area, the mission of our program is to equip children with the building blocks for lifetime success. Our vision is that we will be recognized as an exemplary Early Childhood Education program.

Covid-19 Impact: Continued to provide services through a hybrid approach including virtual and in-person learning. Due to CDC guidelines overall enrollment was limited to ensure for a safe learning environment.

Percentage of all children who met/exceeded goals

91% Social-Emotional

91% **Gross Motor**

86% Language

88% Cognition

85% Literacy

87% **Mathematics**

Percentage by age of children who met/exceeded goals at their age level

of children ages birth to 12 months

of children ages three to four

of prekindergarten children accomplished readiness goal

2020-2021 HS Enrollment

1205 **Funded Enrollment**

807 **Actually Enrolled**

100% % Enrolled to Rec. Services

(-398)+Funded Enrollment

2020-2021 EHS Enrollment

257 Funded Enrollment Actually Enrolled

100% % Enrolled to Rec. Services

+Funded Enrollment



HEAD START AND EARLY HEAD START

2020-2021	ELIGIBILITY	101-130%	OV185 & OV200	FOSTER CHILDREN	HOMELESS	PUBLIC ASSISTANCE
EHS ELIGIBILITY	75 %	9%	4%	1%	5%	6 %
HS ELIGIBILITY	70%	12%	6%	1%	4%	6 %
YTD %	72 %	12%	6%	1%	5%	6 %

Percentage of children who received care in Head Start

99%	Physical exams
99.2%	Immunizations
95%	Hearing and vision
76%	Dental exams
82%	Lead and hemoglobin

Percentage of children who received care in Early Head Start

99.1%	Well baby exams
98%	Immunizations
89.4%	Hearing and vision

Head Start & Early Head Start 2020 Financials

Federal Grants HHS	21,404,986
Federal Grants USDA	359,141
State Grants	1,088,134
State Fees	1,008,674
Other	10,467
Private Fees	357,276
Non-Federal Match	4,713,842
Expenses	
Salaries and Benefits	11,893,615
Program Expenses	9,476,584
Administrative Expenses	1,800,000
Proposed Fiscal Year Budget	
2020-21 Budget	22,409,000

Client demographics: 87% of children in the Head Start/ Early Head Start programs are 3 to 5 years of age; 49% are female and 52% are male; and 86% are African American.



Outcomes

are ready to enter kindergarten.

are successfully linked with community services.

receive routine medical care and age-appropriate immunizations.

FINANCIALS

ASSETS

Cash	2,042,837
Investments	5,796,374
Grants Receivable	1,325,047
Promises to Give	970,405
Prepaid Expense & Other Assets	567,838
Property & Equipment, Net	6,054,252
Beneficial Interests in Trusts	1,440,742
Total Assets	\$18,197,495

LIABILITIES

Accounts Payable	717,896
Accrued Expenses	634,215
Contract Liability	14,192
PPP Loans	125,000
Building Loans	1,910,466
Total Liabilities	\$3,401,769

NET ASSETS

Total Net Assets	\$14,795,726
With Donor Restrictions	3,079,631
Without Donor Restrictions	11,716,095

Total Liabilities & Net Assets \$18,197,495

FUNDING SOURCES

Government Grants	24,957,291
Contributions - United Way	952,069
Contributions - In-Kind	1,879,312
Contributions - Other	901,497
Change in Value of Split Interest Agreements	130,853
Program Fees, Housing & Rental	634,778
Net Investment Gain	157,357
Other	

Total Public Support & Revenue \$29,613,157

EXPENSES

Total Expenses *	\$29,236,301
Management & General	2,803,622
Fundraising	481,553
Program Services	25,951,126

^{*} Includes \$845,070 of depreciation

Financial information used in this report was obtained from the 2020 YWCA Metro St. Louis audited consolidated financial statements.

YWCA Metro St. Louis financial statements were audited by UHY, LLP Certified Public Accountants.



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\$1,000 Donors and above are members in the YWCA 1905 Society

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\$30,000 - \$49,999 Bank of America Bayer Wells Fargo Advisors

\$20,000 - \$29,999 **Edward Jones** Stock Legal, LLC YWCA USA

\$10,000 - \$19,999

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\$5,000 - \$9,999

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How You Can Help

YWCA Metro St. Louis offers a holistic system of services to area women in crisis, pre-school children entering the world of learning, single mothers working to improve their families' economic status, girls desiring to develop their leadership potential, and community members pursuing an understanding of racial issues. Many of our clients depend on us for more than one service. Your support ensures YWCA Metro St. Louis will continue its work to eliminate racism and empower women by helping women and children reach their fullest potential in an equitable society.

You Make It Happen!

Can provide transportation to counseling, a job interview or to a court appearance for an Order of Protection

Can pay for necessities for a woman who is forced to flee for her life from a domestic violence situation

Can provide emergency response to a victim of sexual assault in the hospital along with clean clothes to replace the ones collected as evidence

Can fund proven strategies to reduce racial divides in St. Louis, including discussion groups on issues of racial and gender discrimination

Can provide one month of services in our youth programs focusing on leadership and healthy relationship training for individuals with disabilities

Can provide enough diapers and baby wipes to supply one YWCA Early Head Start Center for one month

Can provide one month of services and stipends to help a struggling single mother obtain a degree in a vocation that will allow her to support her family and break the cycle of poverty

Individual Giving Levels - Annual \$1,000+ 1905 Society

Named in recognition of the year YWCA was incorporated, this Society was founded in 2017 to give women and men an opportunity to demonstrate community leadership through the YWCA and commit to an ongoing pledge of financial support by giving at least \$1,000 a year.



JOIN THE CLUB!

To make a gift, please visit www.ywcastl.org and look for the Donate Now button, or call us at 314 531-1115 ext. 5230. Thank you for your support



YWCA is dedicated to eliminating racism, empowering women, and promoting peace, justice, freedom and dignity for all.

YWCA LOCATIONS

YWCA Metro St. Louis Locations

YWCA Metro St. Louis Headquarters

1155 Olivette Executive Parkway St. Louis, MO 63132

Main Number: 314.531.1115

Head Start and Early Head Start Early Childhood Education Central Office

1770 Beltway Drive St. Louis, MO 63114 Main Number: 314.427.4940

YWCA Direct Lines:

Housing Program: 314.533.9400

31 1.333.3 100

Rapid ReHousing Services:

314.726.6665

24-Hour Crisis Line:

314.531.7273

Phyllis Wheatley Heritage Center Persistence of Spirit Exhibit Phyllis Wheatley Apartments

2709-11 Locust Street St. Louis, MO 63103

Apartment Main Number: 314.534.5400

YWCA Head Start Centers

Bessie T. Draper Early Head Start & Pregnancy Assistance Center

4642 West Florissant St. Louis, MO 63115 314.388.0974

Educare Head Start/ Early Head Start Center

1101 Milwaukee Street St. Louis, MO 63122 314.821.7613

North County Head Start/ Early Head Start Center

10725 Vorhof Drive St. Louis, MO 63136 314.867.9529

Overland Head Start/ Early Head Start

2212 N. Warson Road St. Louis, MO 63114 314.426.1685

Pagedale Head Start/ Early Head Start Center

1436 Ferguson Avenue St. Louis, MO 63133 314.727.1386

Pine Lawn Head Start/ Early Head Start Center

4100 Peyton Avenue St. Louis, MO 63121 314.382.9138

Betty J. Robinson Head Start/ Early Head Start Center

4146 Garfield Avenue St. Louis, MO 63113 314.535.9507

South County Head Start Center

4974 Heege Road St. Louis, MO 63123 314.544.6914

West Florissant Head Start Center

4632 West Florissant St. Louis, MO 63118 314.389.2809

To view this report online visit: www.ywcastl.org

















